

Current WOT News

New version of WOT launched

Spring is a time of renewal so we decided to launch our new version of WOT to celebrate. Thank you for all the excellent feedback from new users as well as our old friends.

It's easier than ever to get started with WOT. As part of the welcome process after the download, users can choose between four one-click protection options :

- **Light protection** which suits experienced Web users
- **Basic protection** guides the user by giving warnings
- **Maximum Safety** stops dangerous Web sites from loading
- **Parental Control** blocks access to Web sites with a poor child safety rating or unknown child safety rating

This process helps new WOT users understand the browser protection that WOT offers quickly.

Some improvements were made based on our experienced users' suggestions. The design of the **Warning** and **Blocking** screens has been updated and the ratings are clearer and easier to understand. People who don't want the warning screen at all can opt to receive only a message in the browser's message bar at the top.

A small but popular addition is the **right click shortcut**. Right click on any link and the menu includes the option to see the WOT scorecard. This is especially useful when you are surfing in a site with links but no WOT ratings. This feature is available only for Firefox users.



New design of WOT warning screen has more information.



Four new languages have been introduced with this new release. We welcome speakers of **Japanese**, **Chinese** (traditional and simplified) and **Czech** to the WOT community.

Read more about our new release on the [WOT blog](#).

WOT on the Web



Web of Trust is pleased to support Surf Canyon, a browser add-on that digs deep to find relevant information contained in search results on Google, Yahoo, Live Search, Lexis Web, and Craigslist. When conducting a search, Surf Canyon quickly and easily finds pertinent information buried among all the irrelevant results. It even pulls search results as deep as page 100!

With the release of Surf Canyon's newest version, you are protected by WOT as you browse deep into the Web. The new version works with Firefox and IE8. [Download SurfCanyon](#) today.

Read more and add your comment on the [WOT blog](#).



SurfCanyon uses WOT ratings for safe search



Tech Republic is a respected online trade publication and social community for IT professionals.

TechRepublic's popular blog "10 Things" recommends WOT in the [Ten free security tools that actually work](#) article. See if you agree with their list.



An informative new video on YouTube explains the new protection options on [WOT release Version 3.5](#) and how to customize WOT to suit your own needs. It was produced by Colin of [Free PC Security](#). [Subscribe to his channel](#) now for more tech-related videos.




The editors of popular weekly newsletter, [Information Avenue](#) by Cloudeight Internet, conducted an informal test of how well WOT stands up to SiteAdvisor, LinkScanner Lite and Symantec's Safe Web. They agreed on eight sites that they felt were either scams - like [FinallyFast](#) - or were distributing malware like [FunWebProducts](#) (SmileyCentral). "I was pleasantly surprised to see that the eight Web sites we tested, which we feel contain harmful content - or are scams, were all blocked by WOT," said editor TC of the results.

Read [Comparing "Safe Surfing" Tools](#).

Web Site	Norton Safe Web	LinkScanner	SiteAdvisor	Web Of Trust (WOT)
Ascentive (FinallyFast)	Safe	Safe	Safe	Dangerous
SweetIM	Safe	Caution	Dangerous	Dangerous
SmileyCentral (FunWebProducts)	Safe	Safe	Caution	Dangerous
Starware	Dangerous	Safe	Dangerous	Dangerous
Hotbar	Dangerous	Dangerous	Dangerous	Dangerous
Zango	Dangerous	Dangerous	Dangerous	Dangerous
Free Downloads Center	Caution	Caution	Dangerous	Dangerous
Theme XP	Safe	Safe	Dangerous	Dangerous

The results of an informal test conducted by Cloudeight

 Living on

Cloudeight 

As editors of Information Avenue and webmasters of Cloudeight,
Thundercloud and **Eightball** make the Web a more accessible and beautiful place.

So EB, you meet TC online in a chat room? I didn't know that happened in real life.

Back in 1996 TC came snooping around [the chat room] so naturally I began chatting to him. He was a newbie making a webpage, so I took him under my wing, shared all my knowledge and taught him how to put some images on a page. We started emailing and chatting about new things we were learning. Wow...a cybermatch made in Heaven!

How did this cybermatch morph into an online stationary business?

One day I was playing around with a script (it's something that automates something) and it made my picture appear to be scrolling. Wow! Something really cool! I sent it to TC and asked him if he could "see" anything.

What did he say?

Instead of just answering me to say yes or no, I had to wait all day and my answer finally came. TC had created a nice graphic of his own and had it scrolling away! We couldn't believe something like this could be done on the computer, much less in email! We gotta tell our friends about this...and off we went, emailing our friends with our new discovery.

Soon they were asking how to do this. The requests for our stationery got overwhelming, so TC and I decided to make a website for our friends to download what we had made. We created it from any pictures we thought were nice and soon we had 10 or 15 people a day coming to our new website. We were ecstatic when it hit 20!

Build it and they will come?

Lucky for us, Thundercloud had his very own domain. It was empty so we had a great place to put our stationery!

Jump ahead to today, we have a mailing list for our stationery and tech news with over 200,000 members called [Cloudeight](#). While we have created

many new sites and products since then, our stationery site remains our biggest site with nearly 10,000 visitors daily and more than double that amount during holidays and winter season.

It's not all about stationary, is it? You have a big community for "Silver Surfers" too.

The older crowd has been slow to warm to web communities like MySpace and Facebook. We took a chance and invested in a community website for older people because we thought we could convince our subscribers and visitors that we were going to keep [Not Over The Hill](#) family-friendly. Eightball has done a wonderful job with it. We have over 11,000 members now.

Is it an active community?

Those who are active on The Hill are very active. Many spend a lot of their day interacting with others on the site. There really isn't much difference between the young and not-so-young except the obvious limitations imposed by the aging process. Silver Surfers are eager to learn as much as they can about computers, making web pages, learning safe computing and security, and creating web graphics. They love all the web has to offer, and are happy to have a safe place to call home (The Hill).

You have enough to keep you busy, but you still produce a newsletter. How did that happen?

When we were just getting into email stationery, there was a huge influx of new web users who knew very little about computers. People were asking us a lot of general computer questions and we would try to help, but we were overwhelmed with the growing number of questions. So, we decided to start [Information Avenue news](#).

You were one of the first to start warning people about risky sites, weren't you?

We were one of the first sites on the Internet to directly warn people about questionable freeware programs such as [Hotbar](#), [SmileyCentral](#), [Recipe](#)

[Toolbar](#) and many others. We don't mince words. We call spyware "spyware". This has resulted in us being threatened by several companies. Hotbar was the most aggressive.

You used to be a big advocate for SiteAdvisor.

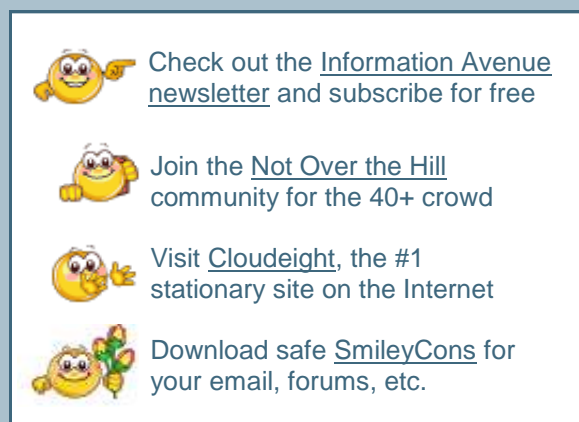
We had a working relationship with Ben Edelman, the anti-spyware guru and Harvard Law School student (at the time). Ben was a major contributor to Site Advisor, which we highly recommended. When the group that started and owned Site Advisor sold out to McAfee, we wrote an article about it wondering how long it would be before McAfee ruined Site Advisor. It didn't take too long before we noticed Site Advisor starting to offer a "Plus" version and the downward spiral (in our opinion) began.

Is that when you went looking for an alternative and found WOT?

We found WOT one day while looking for a "freeware program of the week" for our InfoAve newsletters. After installing it, we found one of our sites had been incorrectly labeled by WOT so we contacted WOT about this. WOT wrote

us back right away and promised to look into it. The next day WOT notified us the error had been fixed along with an apology. We were impressed with the speed of their response and their obvious concern for accuracy of site ratings.

In light of WOT's sincere concern and quick response, we did not hesitate to recommend them to our readers. Shortly thereafter, we stopped recommending Site Advisor altogether because we thought many of the sites it rates as "green" were not what we considered "green" sites. If you can't trust a "trust" toolbar, then you shouldn't be using it. We now recommend WOT as our Cloudeight endorsed site safety toolbar and will continue to do so as long as WOT continues its excellence. 🟢



- Check out the [Information Avenue newsletter](#) and subscribe for free
- Join the [Not Over the Hill](#) community for the 40+ crowd
- Visit [Cloudeight](#), the #1 stationary site on the Internet
- Download safe [SmileyCons](#) for your email, forums, etc.



Follow [WOT on Twitter](#) and we will follow you back. Did you know that your Twitter account has a scorecard? You can see it by opening your profile page and then opening the WOT scorecard.

Ask WOT

Q | My young grandchildren are visiting for Easter. How can I change the WOT settings so bad websites will be blocked?

You can customize WOT settings by opening the add-on and clicking in the top right corner.

Go to the **Warnings** tab and click to fill in the protection levels for Child safety. Also, toggle the switch to choose **Blocking**.

Don't forget to click **Apply settings** at the bottom.



WOT settings can be accessed from the add-on.



This is maximum protection for children.



Now that you a Chinese version of WOT, how do I change the language?

Changing the language of the WOT website is easy. Visit <http://www.mywot.com>, look in the bottom right corner of any page and select the language from the expandable menu.

The language for the add-on is a bit trickier. For Firefox, the language is the same of the browser, so if you want to change it, download the browser in your language.

For Internet Explorer, the language is the same as Windows, but you can change it through the Control Panel. For Vista:

- Open Control Panel
- Choose Regional and Language Options
- Click the Administrative tab
- Change System locale
- Choose which language you want
- Restart Windows to apply



WOT Top 10 Lists

Most active users

1.	xxz	37,047
2.	Spacequad	32,851
3.	DiM1319	20,207
4.	Creastery	18,814
5.	lordpake	17,991
6.	duckman8	17,482
7.	PHung	17,455
8.	Sami	17,327
9.	GACHAG	16,703
10.	Tokage	16,348

[View the Top 100 active users](#)

Most popular

1.	Google
2.	YouTube
3.	Facebook
4.	Gmail
5.	Windows Live
6.	Yahoo login
7.	Wikipedia
8.	Yahoo
9.	Google.de
10.	Windows Live mail

[View the Top 20,000 sites](#)

Recent comments

- [Predicto](#)
- [My Porn Motion](#)
- [Geocities](#)
- [Strike the Root](#)
- [Dell](#)
- [Fortune City](#)
- [Vampire Freaks](#)
- [Whitehouse.gov](#)
- [McGruff](#)
- [Alexa](#)

[Check the rating of your website](#)

Enjoy WOT's newsletter?

Invite a Friend to Join WOT!



[INVITE NOW](#)

Is your computer protected?

Download WOT for Firefox or IE!



[DOWNLOAD NOW](#)

[Update profile](#) | [Unsubscribe](#) | [Feedback](#) | [Support](#)

This newsletter is sent only to subscribers. If you received this accidentally or would like to cancel your subscription please use the link above.

Copyright © 2009, WOT Web of Trust. All rights reserved.

Published by Against Intuition Inc, Italahdenkatu 27 A, 00210 Helsinki, Finland

