

Inside MyWOT

Current WOT News

Michael Widenius, founder of MySQL, invests in WOT

Michael "Monty" Widenius, founder of MySQL and a guru for the global open source movement, has invested in Web of Trust.

"This new injection of expertise and capital will help us to expedite our growth and take the company to the next level," says Esa Suurio, CEO of WOT.

Originally from Finland, Widenius lives with his family close to Helsinki. He was the main author of the original version of the MySQL database and a founding member of the MySQL AB company. MySQL grew to become the world's most popular open source database and was acquired by Sun Microsystems in January 2008 for US \$1 billion.

"I am thrilled to join the Web of Trust team. My years at MySQL have taught me the power of user-driven services, and I appreciate the contribution that each of you provide to the Web of Trust community by rating and commenting on websites," said Widenius. "I am proud to be part of the community and help it grow!"



Michael "Monty" Widenius

http://flickr.com/photos/tmolini/2702678910/sizes/l/#cc_license

Read more about Monty at his blog, [Monty Says](#).



WOT receives Gizmo's Top Pick award

We are honored to receive the editor's choice award for *Best Internet Safety Check Freeware* from Gizmo's popular [Best Freeware](#) site. The award is given to the best product in its category, and WOT topped the list as an Internet safety advisor and blocker with the web site warning screen.

The Gizmo site is a community-based site that reviews and recommends all types of freeware. Founder Ian "Gizmo" Richards gained fame as the editor of "Support Alert", a highly regarded monthly technical newsletter that was distributed to over 150,000 subscribers. He now oversees dozens of volunteer editors on the Gizmo site as well as contributing articles as senior editor for [Windows Secrets newsletter](#).

WOT on the Web

We are pleased to introduce two new programs that are using WOT data in innovative ways.



Yotam Elal has already enjoyed success with his popular meta-translator add-on, [FoxLingo](#). His newest creation is [LinkExtend](#) which he describes as "the ultimate browsing tool!" One of the

main features is meta-site-safety, which shows users safety results from eight different safety services including WOT. When you search using LinkExtend you get link information instantly on computer security, company ethics, child safety, popularity, and much more. LinkExtend is a free add-on for Firefox.



[Shuurl](#) is a service for shortening URLs. The difference between Shuurl and the myriad of other tiny URL makers is that Shuurl uses WOT ratings to let you know if the link is safe. Creator Paul Maloney wanted a way to make sure those neat little URL packages were safe to click on, and he found WOT to be the perfect answer.

WOT talks to Shuurl creator Paul Maloney

Paul, what inspired you to create Shuurl?

A friend of mine clicked a shortened URL from another short URL site which then took him to a site that was somewhat "unclean" so to speak. Unfortunately for my friend, he was in work when he clicked this link and was promptly warned by his employer. Later that day he vented his anger about this to me and said, "I wish there was a way to preview short URLs before you visit the site." I agreed. The idea stuck with me, and I went about creating Shuurl.

What does the Shu part of Shuurl mean?

For the SHU part, I suppose I went for the "web 2.0" sounding domain and condensed a few single words to make a new one. In this case I took SHORTERN YOUR URL and made SHUURL!

How did you decide that WOT was the right "solution" for the ratings?

WOT is something I have been using for quite a while now. It was the obvious choice to provide the safety

aspect of the site, as the sheer quantity of sites WOT has in its database, and indeed the active member base that rate and comment on the bulk of the sites, speaks volumes.

How did you find the WOT widget and make use of it?

I searched for the API as I have the WOT Firefox extension myself and hoped WOT offered some kind of plug-in/API/widget, which delighted me when I found it did. I found working with the widget quite easy and user-friendly. It's a quick add-on and is a

case of simply styling DIVs and links in your stylesheet thereafter.

Why would people want to use Shuurl instead of TinyURL or another service?

I would like people to use SHUURL for peace of mind and to help avoid visiting malicious sites. Security on their machine is a factor many people don't give a second thought, so in a way I hope to increase awareness.

Are there any big goals you want to achieve with Shuurl, or is it just a hobby?

I have ideas how well I would like it to do but I don't put pressure on myself too much, a solid user base and a good reputation for the site would please me. **Shuurl is a personal project. What do you do in your day job?** In the day time I run a Web Design company in Liverpool, UK. I have one or two personal projects I work on in my free time, so I guess you could say I stare at code pretty much all day everyday!



Are you working on any interesting projects besides Shuurl now?

At the moment I'm working on [SEOrush](#). SEOrush is a free SEO tool which quickly gives users an "on page" and "off page" SEO report. It targets weaker areas in the SEO side of your site and provides tips on where you can improve.

You can connect with Paul on his [personal blog](#) about web design, or on [Twitter](#).



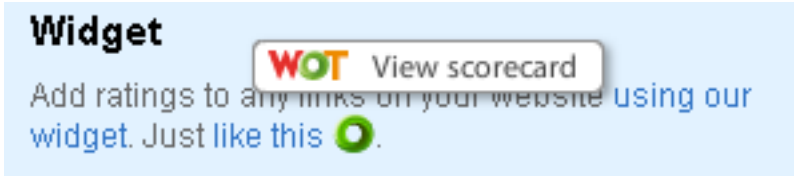
I am a developer and want to use the WOT API. Is there one, and how can I use it?

Yes, we have an API. We are always happy to hear your ideas, so anyone interested in using an API to access the WOT ratings should [contact us](#) and explain what you have in mind.



Is there a way to put WOT ratings on my website? I want my visitors to know that clicking on links from my site is safe.

The [WOT widget and badges](#) are free for any website or blogger to use on their own site. We have heard from bloggers that use the widget on their site for outbound links in the comments area, and it works very well. See what the WOT widget would look like on your [blog](#) and follow the simple instructions to get it.



Excellent service provided by you. Thanks for it. Please provide WOT add-on for Google Chrome, Opera, etc.

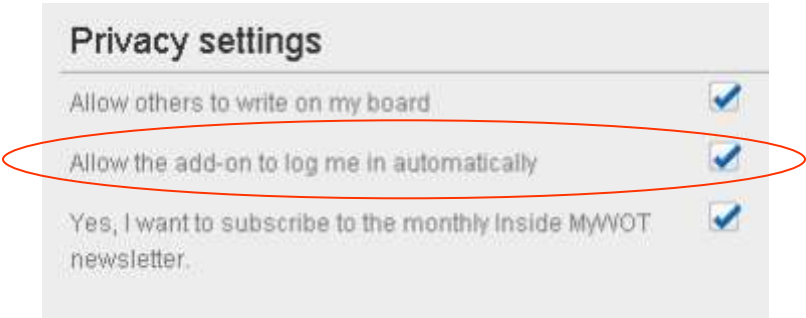
Thanks for your comment. Right now neither Chrome nor Opera support add-ons. Chrome has plans to support add-ons and we'll likely support it when it does.



How do I log out of WOT?

Your add-on logs you in automatically by default. If you prefer to log in manually and be able to log out follow these instructions:

- Edit your profile, at <http://www.mywot.com/profile/edit>
- Choose Privacy settings
- Deselect Allow the add-on to log me in automatically
- Press Submit at the bottom of the page



WOT Top 10 Lists

Most active users

1.	xxz	34,551
2.	Spacequad	32,851
3.	DiM1319	20,202
4.	lordpake	17,750
5.	Sami	17,272
6.	duckman8	17,196
7.	GACHAG	16,703
8.	PHung	16,266
9.	Tokage	16,206
10.	Yatti420	15,646

[View the Top 100 active users](#)

Most popular

1.	Google
2.	YouTube
3.	Facebook
4.	Gmail
5.	Windows Live
6.	Yahoo login
7.	Wikipedia
8.	Yahoo
9.	Google.de
10.	MySpace

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Recent comments

- [Room and Board](#)
- [Isabella.fr](#)
- [Rossmann Versand](#)
- [Shauna's Life in Pain](#)
- [CoreSP](#)
- [Buy cPanel](#)
- [Greenpeace Giving](#)
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