

Inside MyWOT

Current WOT News

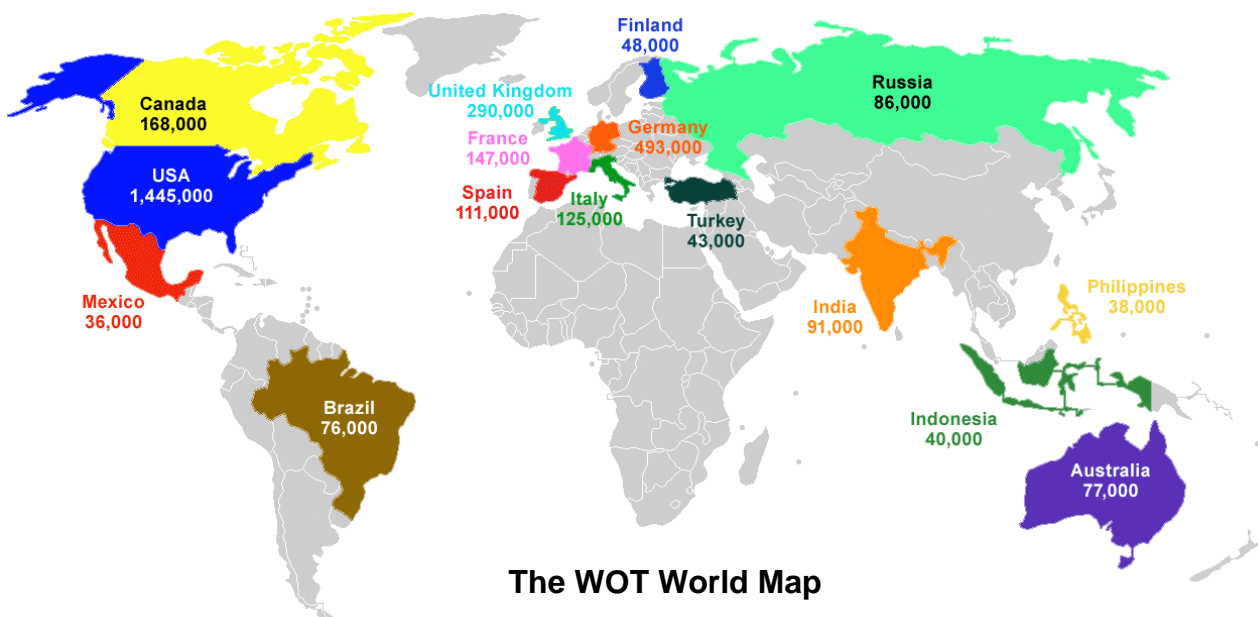
WOT Worldwide

Web of Trust is a worldwide community with more than four million downloads. The majority of our users, about 47 percent, are from predominately English-speaking countries—the USA, UK, Canada, Australia and India. The next largest language group are German speakers (11 percent). Germany has about half a million WOT users, coming in second to the USA's 1.45 million users.

Germany makes up our largest group in Europe,

but combine all the European countries and we have 38 percent of our total users.

On the South American continent, our largest community is Brazilian. WOT has fans in Asia as well. Indonesia and the Philippines have already started to build strong communities, and now that we have added Japanese and traditional and simplified Chinese, we expect to reach more users across mainland China, Taiwan, Hong Kong, Japan, Malaysia and Singapore.



WOT Top Sixteen Countries by Downloads

1. United States	1,445,000	9. Russia	86,000
2. Germany	493,000	10. Australia	77,000
3. United Kingdom	290,000	11. Brazil	76,000
4. Canada	168,000	12. Poland	74,000
5. France	147,000	13. Netherlands	56,000
6. Italy	125,000	14. Greece	50,000
7. Spain	111,000	15. Finland	48,000
8. India	91,000	16. Sweden	47,000

WOT on the Web



COMPUTERBILD, Europe's biggest computer magazine, attaches a CD/DVD-ROM to every issue and WOT has been asked to be included. WOT has an excellent rating in Computer Bild's download area where everyday over 80,000 customers download the newest programs and updates.



Another popular German PC magazine, PC-WELT, is also putting WOT on an upcoming version on its covermount CD/DVD. Earlier in the year, the article 10 Tipps für ein sicheres System (10 Tips for a Safe System) by Christian Löbering, recommended WOT. PC Welt is part of the global PC World publications family.



PC World's Preston Gralla recommends WOT in his article Say WOT? Web of Trust Rates Web Site Safety. Please Digg and give a thumbs up to the story. WOT for firefox and Internet Explorer is available at PC World's download site.



Nicht Abzocken e.V. is a non-profit consumer protection association in Germany. They have become a Friend of WOT because of their desire to protect German users against cybercriminals, and to ensure free speech on the Web. Nicht Abzocken assists victims of dubious Internet offers by offering council and support. Their forum is in German only, www.nicht-abzocken.eu.

WOT speaks with Jodie Lynn



Jodie Lynn is a syndicated columnist, author and family health educator specializing in family and child-rearing issues.

Recently, Jodie awarded WOT with the Life Buzz Award which recognizes innovative family-friendly sites that entertain, teach and have created "buzz" in their field. We talked to Jodie about challenges parents have in the Internet age and how she came to know and use WOT.



What are the challenges parents face today regarding their children's experiences online?

Today's parents are fighting a daily battle keeping their children on the straight and narrow path when it comes to "cybersafety." Frequently, I hear that it's a tough path. Here is one of the most common challenges:

Depending on which email program the kids/family utilize, live links are placed within emails to and from friends. Once the friend replies, there is yet another link or two. This instantly creates a dangerous situation for various reasons.

The main concern is that the child thinks their friend sent the link so it must be fun and safe and have something to do with what they are communicating. The other is the temptation

associated with the words that are a bright blue in color; surely it holds cool and fun stuff.

Once those links are clicked, kids are taken to an external environment that may not be suitable for children. Once there, additional links, web pages, graphics, art, stories, even games, are available and the path and pitfalls toward danger has just been further intensified.

So what would you advise parents to do to protect their children from inappropriate content?

Depending on the age of the child, either constant supervision or partial supervision is probably the most effective tool in training and monitoring what kids are doing online.

We all learn from repetition and experience.

Therefore, showing and explaining potential dangerous links, sites, words or phrases, is especially important in cyberspace safety. There's a ton of things to learn about inappropriate content and so called "buzz" words that can be cleverly disguised in luring anyone. This situation doubles if there's a child who just doesn't pay attention or who doesn't know what to look for, which makes "show and tell" lessons crucial and a very worthwhile subject to teach our kids. In fact, there's so many subtleties and loopholes where certain pages and links intertwine, that it's common for parents to be sidetracked by simply clicking on something thinking it will be closed (per their instructions) when all it does is open more pages.

Educating our children on the potential "mess" that they can quickly become engulfed in by one wrong click of the mouse is not an easy task for parents to teach. However, while it may be time consuming, it'll be worth it in the end.

What advice can you offer parents of children who are being "lured" or bullied through email or chat rooms?

Some parents purchase programs that will monitor their kids daily activities online. It records where the child has been, what was done and said and who did what and when. Some see this as an invasion of privacy. In my personal opinion, if a child, preteen or teen, is living under your roof and behavior habits of this individual has significantly changed—they're moodier, cry frequently, stop eating, want to stay up all night, can't sleep, sleep too much, irritable, etc.— this type of preventative program may be necessary to keep your loved one mentally, physically and/or emotionally safe.

You have recommended WOT on your Parent to Parent site. How did you find WOT?

WOT was brought to my attention by one of my interns. He is in college and pretty sharp about what's hot in the technical world and what's not. Straight off the bat this group of kids can evaluate whether or not a program actually does what it says it's going to do or if it's phony, has glitches or isn't worth the time.

Once he pointed it out to me, I told several others about it. Each one of us used it for 2 to 3 weeks and was quite impressed. Thus, I ended up writing about it in my syndicated column, Parent to

Parent. Once the print newspapers run a column, it eventually is posted on my site. This way, I can share it with my readers online so that they can try it and share with others. The column can be found [here](#). You can also get more information from other resources on my site.

Do you see WOT as a valuable tool for parents and families?

I see WOT as a highly valuable tool for teachers, parents, children, grandchildren, grandparents, (basically all families) as well as anyone who wants to take extra precaution in not only surfing safely but who enjoys the idea of having a team of people in-the-know automatically monitoring hic-ups, glitches and possible dangerous situations targeting your computer.

For example, every day literally thousands of "spider-crawlers" are targeting a computer's online activity gathering information on sites that have been visited, buzz words, keywords, searches, activities or potential purchases, and it's these micro bits of details that can generate tons of unwanted spam, viruses, newsletter sign-ups (that no one signed up for), etc. However, if we pay close attention to the rules, rating system and guidelines of WOT, it's the perfect tool in helping to prevent constant worry, stress, frustration and headaches associated with surfing the net.

Actually, we've been so amazed at the accuracy, in addition to the comfort it's brought our team, we have gratefully added WOT to our [Life Buzz Award](#) program.



This is a program, formerly known as [Adding Wisdom Award](#), that I created in 1998 in awarding individuals and companies for their unique and high quality products that were safe, educational, entertaining and family friendly.

Bluntly speaking, we love WOT. It's readily available to be utilized as a "safety-net" for anyone anywhere and any age, which makes it perfect for parents, teachers and grandparents (and of course, the kids!) Best of all, it works...what else could anyone ask for?! 🟢

Jodie Lynn's latest book, [Mom CEO \(Chief Everything Officer\) - Having, Doing, and Surviving It All](#), covers all kinds of topics from pregnancy - getting ready for - to teens and Internet safety, and much more.

Jodie's Online Guidelines by age:

Preschool ~ always supervised and never allowed to spend more than two hours a day, (one in the a.m. and one in the p.m.) on the computer.

Primary school age ~ always supervised, limited time spent on computer and never for long extended periods. There's really not a reason to have an email at this age.

Elementary school age ~ monitored but not hovering over shoulder. For example, even if a parent only periodically glances towards the computer screen, this is still important. It can be done easily from a distance by placing the computer in an open room where parents have to pass by to get from one room to another. Most kids this age do have email, so choose one with extreme caution.

Middle school age ~ pretty much same as above but implement computer usage rules and turn-off-time, unless it's a school project. However, these need to be done first before just hanging out on computer.

High school age ~ by now a parent will know whether or not their teen needs constant monitoring, can be trusted or perhaps will do well with minimal supervision.



Ask WOT

Q |

I have my own website and there are no WOT ratings for it. How do I get ratings?

The best way to influence a site's rating is to rate it yourself and ask your customers and friends to rate it. You can leave a comment on the scorecard identifying yourself as the owner as well. You may also consider introducing yourself on the [WOT forum](#) and asking our knowledgeable WOT users to visit and rate your site.

Q |

My website doesn't have any information or a thumbnail on the scorecard. How can I supply that information to WOT?

You don't have to provide us any information. The thumbnail, description and tags are automatically fetched from your website.

Q |

Someone left a comment on my website's scorecard that I would like to address. How do I do this?

You can write to the person on their Board. Just click on their username and it will take to their Profile. Once you are there, you may leave them a message on their Board.

If you find an inappropriate comment, please report it to us at support@mywot.com.

Q |

Why are some of the thumbnails on the scorecard blurred?

The thumbnails are blurred when a site has a poor child safety rating or is not rated.

Messages from WOT Users

Очень отличная программа . Жду новых обновлений.

WOT has been a GREAT help for an unsuspecting housewife as I am and I am grateful I took the time to read the preview and tried it.

Agradecido les estoy, es muy bueno pertenecer a su comunidad y tener a tu alrededor gente buena. Gracias de nuevo.

Hi, bin zufrieden auf WOT und werde es bei meiner Frau und seiner Omi drauf machen. Finde

WOT ist bis jetzt besser als das von McAfee.

Juste quelques mots en réponse de votre présent mail. Effectivement, WOT m'a signalé deux jours auparavant un message d'alerte contre un téléchargement que je voulais effectuer sur un site qui à première vue ne semblait pas soupçonneux. Par conséquent, je me suis très vite déconnecté du site en question. Je ne regrette pas d'avoir téléchargé WOT et je ne peux que souhaiter à ce dernier si je puis dire "longue vie à WOT".

FOLLOW ME ON TWITTER



Follow [WOT on Twitter](#) and we will follow you back. Did you know that your Twitter account has a scorecard? You can see it by opening your profile page and then opening the WOT scorecard.

WOT Top 10 Lists

Most active users

- | | |
|--------------------------------|--------|
| 1. xxz | 38,649 |
| 2. Spacequad | 32,851 |
| 3. PHung | 30,233 |
| 4. Freedomstar | 25,375 |
| 5. g7w | 22,845 |
| 6. Creastery | 22,483 |
| 7. plasmastic | 21,070 |
| 8. cotojo | 20,688 |
| 9. DiM1319 | 20,224 |
| 10. lordpake | 18,106 |

[View the Top 100 active users](#)

Most popular

1. [Google](#)
2. [YouTube](#)
3. [Facebook](#)
4. [Gmail](#)
5. [Windows Live](#)
6. [Windows Live mail](#)
7. [Yahoo login](#)
8. [Wikipedia](#)
9. [Yahoo](#)
10. [Google.de](#)

[View the Top 20,000 sites](#)

Recent comments

- [Start 8day](#)
- [Square-n-compass](#)
- [You Porn](#)
- [Miracles of the Quran](#)
- [Kareen.fr](#)
- [Klick Money](#)
- [My Internet Payday](#)
- [Child Benefit](#)
- [Apple](#)
- [bit.ly](#)

[Check the rating of your website](#)

Enjoy WOT's newsletter?

Invite a Friend to Join WOT!



[INVITE NOW](#)

Is your computer protected?

Download WOT for Firefox or IE!



[DOWNLOAD NOW](#)

[Update profile](#) | [Unsubscribe](#) | [Feedback](#) | [Support](#)

This newsletter is sent only to subscribers. If you received this accidentally or would like to cancel your subscription please use the link above.

Copyright © 2009, WOT Web of Trust. All rights reserved.

Published by Against Intuition Inc, Italahdenkatu 27 A, 00210 Helsinki, Finland

